



US JAPAN FAM

NJ-based
momfluencer
helping busy parents
find the best
for their families!

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@USJAPANFAM



407k
Monthly Views

70k
Followers

\$137k
Amazon sales/month

CONTENT:

Family Travel

→ MultiGenerational Travel

→ Momcation

Mom Life
in NJ / NY

Unboxings
+ Reviews

DIY Hair
Cuts
+ Colors

AUDIENCE

USA
72%

average
age
35



64%

BRANDS WE'VE WORKED WITH

DISCOVER PUERTO RICO



MAZDA



BLACK & DECKER



HILTON



OVERTONE



LEGOLAND

